

Paint Right with **COLOR**

DYNAMICS

In the correct use of color you can find the charm of yesterday and the promise of tomorrow.

Color is your servant—ready to transform your house into a more beautiful and practical home. It is an inexpensive tool with which you build your family's personality into your decorative schemes.

You don't need to be an expert to make the most of the beauty and power of color. Your way to better living is blueprinted in the principles of Color Dynamics.

The results of years of intensive research and application of Color Dynamics in hospitals, industrial plants, schools and other buildings are yours for the asking. The color engineers of the Pittsburgh Plate Glass Company have made it easy for you to use color both fashionably and correctly.

Begin to plan now. Choose those colors which you admire. Weave them into a Color Dynamics pattern. The result will be a decorative scheme as beautiful to the eye as it is practical and pleasant to live with.

Your first step in scientific color planning

with Color Dynamics is choice of a basic color plan. There are four standard plans in which the full strength, tints, shades of grayed versions can be used as well as Black, White or Gray.

1. *Complementary Harmony*—two opposite colors on the color circle.
2. *Split Complementary Harmony*—any color on the circle with the colors on either side of its opposite.
3. *Triad Harmony*—any three colors equally distant on the circle.
4. *Analogous Harmony*—a series of neighboring colors on the circle which contain one color in common. For example: Yellow Orange, Yellow, and Yellow Green all contain yellow.

These standard plans can be varied in many ways to suit your needs and desires. For example:

An Analogous series of colors may make use of accents of an opposite color.

One accent color with neutrals—Black, White, and Gray—may be used effectively. A Monochromatic scheme—one hue with its tints

and shades—might also prove interesting.

You can achieve a harmony of light tints—any combination of light pastel tints—for still different effects.

In any color plan remember to use the intense color in small areas and use tints, shades or grayed versions in larger spaces.

When you arrange your color plan, look over your rooms carefully. Those with a northern or eastern exposure should have warm, sunny colors. The rooms facing south or west call for cool colors to temper the sunlight.

If you have some rooms with high ceilings, use a darker color than on the walls. Should the ceiling appear low, give it a light color.

For those small rooms which should be larger, light colors are correct. And to visually diminish a room's size use dark colors.

You will find that there is really "building magic" in color's power to visually alter a room's proportions.

Examples of the use of Color Dynamics to solve unusual architectural problems are shown on the following page.



Paint Best with **PITTSBURGH** **PAINTS**



1

Figure 1—Sloping section made less apparent by painting ceiling, lower wall, and sloping area alike—end wall lighter value and right wall featured by contrasting hue.

Figure 2—An alternate solution of the same problem. Ceiling and right wall in one color and remaining wall space, including sloping section, in dark value.

Figure 3—Room with sloping sections on two opposite walls. Paint ceiling and sloping areas alike—dark—making an asset of the spaces by achieving an awning or canopy effect. Remaining walls—light—for contrast.

Figure 4—Same room as above. Solution—achieve unity by painting ceiling, sloping areas, and end walls dark, and remaining wall space light.

Figure 5—Dark end walls tend to equalize proportions of long, narrow room. Dark colors appear to advance and light colors to recede.

Figure 6—Dark ceiling color to lower the apparent height of room—accent dark wall to add color interest to room.

Figure 7—Effect of dark ceiling stressed by having all remaining walls in a contrasting light color.

Figure 8—Recessed dormer walls featured by painting like the opposite wall in contrasting value to remaining light walls.

Figure 9—Same room as below. Dormer recesses virtually eliminated by being painted a light value like surrounding walls. Attention further diverted by feature wall opposite the windows.



9



8



7



5



6



2



3



4



TRIAD HARMONY—Sofa wall, Historic Wall Paint Raleigh Tavern Chinese Red 25-45. Trim of sofa wall, Wallhide Semi-Gloss to match Raleigh Tavern Chinese Red 25-45. All other walls, Wallhide Flat Maize Buff 26-69. All other trim except as otherwise specified, Wallhide Semi-Gloss Pale Ivory 27-175. Ceiling, one part Wallhide Flat Light Ivory 26-65 and two parts White 26-5. Alternate Carpet Colors, Green, Lime, Black or shades of warm or cool Gray.



TRIAD HARMONY—Walls, one part Wythe House Yellow 25-42 and two parts White 25-22. Trim, Primrose Yellow 27-153. Ceiling, one part Wythe House Yellow 25-42 and eight parts White 25-22. Alternate Carpet Colors, warm or cool Gray or Light Blue.



MONOCHROMATIC HARMONY WITH NEUTRALS—Walls, one part Historic Wall Paint Palace Gray 25-38 and two parts White 25-22. Base, Wallhide Semi-Gloss, tinted to match Historic Palace Gray 25-38. Trim, Wallhide Semi-Gloss Light Rose 27-159. Ceiling, one part Historic Wall Paint Pitt-Dixon Rose 25-31 and two parts White 25-22. Alternate Carpet Color, Burgundy.



TRIAD HARMONY—Walls, one part Wallhide Flat Wedgwood Blue 26-60 and one part White 26-5. Trim, one part Waterspar Powder Blue 54-121 and two parts White 54-171. Ceiling, Wallhide Flat Soft White 26-72. Alternate Carpet Colors, Gray, Gold or Peach.



ANALOGOUS HARMONY—Walls, Historic Wall Paint Raleigh Tavern Chinese Red 25-45. Trim, intermix No. 126, base White, Wallhide Semi-Gloss White 27-109. Ceiling, one part Historic Wall Paint Palace Gray 25-38 and eight parts White 25-22. Alternate Carpet Colors, shades of Green.



COMPLEMENTARY HARMONY—Walls, Historic Wall Paint Pitt-Dixon Rose 25-31. Trim, Waterspar Soft White 54-128. Ceiling, Wallhide Flat Soft White 26-72. Alternate Carpet Colors, Green, Peach, Gray or Blue.



TRIAD HARMONY—Walls, intermix No. 50, base White, Wallhide Flat White 26-5. Trim, intermix No. 50, base White, Wallhide Semi-Gloss White 27-109. Ceiling, intermix No. 115, base White, Wallhide Flat White 26-5.



ANALOGOUS HARMONY—Bed Wall, Wallhide Flat Wedgwood Blue 26-60. Trim of bed wall, Wallhide Semi-Gloss to match Wallhide Flat Wedgwood Blue 26-60. All other walls, Wallhide Flat Horizon Blue 26-61. Trim, except as otherwise specified, intermix No. 99, base White, Wallhide Semi-Gloss White 27-109. Ceiling, Wallhide Flat Soft White 26-72. Alternate Carpet Colors, shades of Green or Blue.



SPLIT-COMPLEMENTARY HARMONY—Walls, intermix No. 36, base White, Wallhide Flat White 26-5. Trim, Wallhide Semi-Gloss Pale Ivory 27-175. Base, intermix No. 36, base White, Wallhide Semi-Gloss White 27-109. Ceiling, Wallhide Flat Light Ivory 26-65. Alternate Carpet Colors, shades of Green or Blue Green.



SPLIT-COMPLEMENTARY HARMONY—Walls, one part Wythe House Yellow 25-42 and two parts White 25-22. Trim, Primrose Yellow 27-155. Ceiling, Wallhide Flat Soft White 26-72. Alternate Carpet Colors, Rose, Burgundy or Green.



ANALOGOUS HARMONY—Walls, intermix No. 60, base White, Wallhide Flat White 26-5. Trim, intermix No. 60, base White, Wallhide Semi-Gloss White 27-109. Ceiling, intermix No. 45, base White, Wallhide Flat White 26-5.



COMPLEMENTARY HARMONY—Accent Wall, Historic Wall Paint Raleigh Tavern Green 25-37. Trim of accent wall, Waterspar Lawn Green 54-129. All other walls, Historic Wall Paint Pitt-Dixon Rose 25-31. Trim, except as otherwise specified, Waterspar tinted to match Pitt-Dixon Rose 25-31. Ceiling, one part Raleigh Tavern Green 25-37 and eight parts White 25-22. Alternate Carpet Colors, shades of Green.



ANALOGOUS HARMONY—Walls, corner and wall cabinets, trim and interior of cabinets, Waterspar White 54-171. Base cabinet, Waterspar Jonquil Yellow 54-132. Ceiling, furred area over wall cabinets, Waterspar Sunset Orange 54-124.



MONOCHROMATIC HARMONY—Walls, cabinets, and trim, Waterspar White 54-171. Ceiling, interior of cabinets and furred area over wall cabinets, Wallhide Gloss Twilight Rose 28-266.



SPLIT-COMPLEMENTARY HARMONY—Walls, wall cabinets, trim, and furred area over wall cabinets, intermix No. 51, base White, Waterspar White 54-171. Ceiling, corner and base cabinets, intermix No. 114, base White, Waterspar White 54-171.



TRIAD HARMONY—Walls, wall cabinets, window sash, doors, trim and furred area over wall cabinets, let down of one part Waterspar Powder Blue 54-121 and one part White 54-171. Ceiling, corner cabinet and interior of cabinets, let down of one part Waterspar Jonquil Yellow 54-122 and one part White 54-171.

Color dynamics as applied to your home



Courtesy Better Homes and Gardens

You can achieve real color harmony in your home by following the simple and logical rules of Pittsburgh's Color Dynamics.

And like the beautiful music of a symphonic group, this color harmony will be a never-ending source of relaxation and satisfaction.

Pittsburgh has pioneered in the research into the power of color and its control. This has proved that color harmony produces essentially the same reaction as any other harmony. It can make us happy or it can make us sad. This research has also resulted in formulation of Color Dynamics—your guide to the purposeful use of color.

As you study the following photographs you will see why each color or group of colors is used. Along with this understanding will come stimulation of your innate color sense. And you—aided by Color Dynamics will be well on your way to choosing the best color scheme for your home.

This living-dining room is an example of Color Dynamics in action. Its stimulating interplay of complementary Green and Red has for a background one of the authentic Historic colors from colonial times. It is as equally at home in this contemporary setting as it would be in a room of traditional architecture. This room is cool and tranquil, yet mildly stimulating, because of its sharp complementary accents of Red.





Photo Hedrich Blessing

What could be more fitting to this low rambling ranch house than warm areas of earthy Brown. They bind the building to its site and make it a part of the good earth from which it seems to grow.

Courtesy Better Homes and Gardens



Photo Hedrich Blessing

An abundance of pleasing architectural detail indicates an overall application of snowy White. No trim colors should be used except the restrained touch of restful and unobtrusive Blue.

This sparkling color plan illustrates a successful variation of the Analogous Harmony. A sequence of Yellow, Green and Blue Green is made more attractive with addition of complementary areas of Red. The neutral areas of Soft White serve as a harmonizing agent which prevents too strong contrasts.



Florence Knoll

*The modern way to decorate your
home for lasting satisfaction*

This is a preview of the architecture and decoration of tomorrow. An important part of the appeal of this charming room is the skillful selection and placement of the colors. It is a Triad Harmony based on the primary hues—Red, Yellow and Blue.



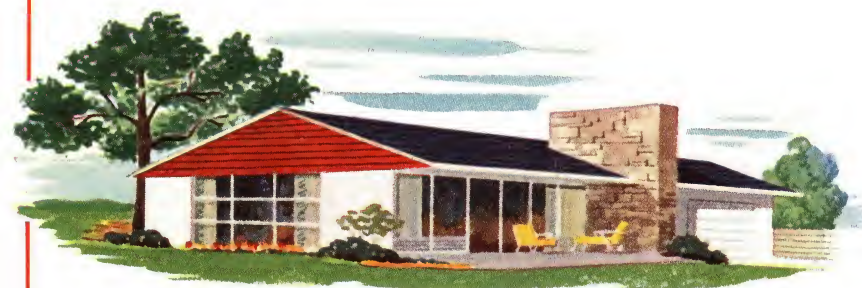
George Nelson

The severe lines of functionalism are relieved in some measure with use of contrasting accents of color in subordinate areas. Extensive use of near-neutral Blue Gray makes the pattern more effective.



Florence Knoll

Use of color as an architectural tool is graphically shown in this home designed to meet specific family needs. Note how the various features are integrated and harmonized by the expert handling of color.



Broad low masses and horizontal lines are accented in this dream house for tomorrow. Sturdy enduring color areas complement the architectural design and form a fitting exterior to house such contemporary interiors as those shown on this and the facing page.



Courtesy Consider H. Willett Co.

It's easy to work miracles in dull, drab homes

Like magic, Color Dynamics has combined the dignity of traditional background with a lived-in look of informality. The colors used are variations of the basic Triad Harmony of Red, Blue and Yellow.



Photo Hedrich Blessing

Nothing else but gleaming White would suit this Cape Cod style of home. The addition of shutters and roof in Ocean Blue takes you right back to colonial New England.



Photo Hedrich Blessing

A feeling of height has been counteracted by the architect with use of horizontal lines on lower section and design of a near-flat roof. This leaves the homeowner free to use an over-all White or Off-White with subordinate notes of cool Green.



Lubliner & Himmel, Decorators

A simple recipe to "pep up" tired looking rooms

Neutral Gray serves the important function of unifying and harmonizing the dramatic use of color in furnishings. It also provides an effective foil for highlighting the beauty of the mirrored fireplace.

Pittsburgh Interior Toner Intermixes are the source for the hues used in this unusual Fuchsia combination.





The appeal of this multi-purpose room is undoubtedly due to the casual display of cherished possessions—prints, glass, china, furniture and other furnishings. To bind the component parts into a single harmonious entity a soft Grayed Blue was selected for walls and a light neutral for floor covering.



A welcome variation of the time-honored barn Red and White for Cape Cod exteriors is this cottage. It is painted with one of the darker Grays, splendidly set off by trim of White and door in sparkling Yellow.

Theodore Williams, Architect



Courtesy Carson, Pirie & Scott

Easy to bring out the best in every room

The warm glow from Chinese Red walls makes for a feeling of contentment and well-being in this dining room. Strong colors can be safely used in rooms which are occupied for comparatively short periods of time each day. Woodwork in Ivory and carpet in light Gray together with the dark wood of furniture and colorful pictures, draperies and other accessories usually reduces the Red area. This diminishes a potential irritating effect of strong color.

Walls of deep Green harmonize by contrast with the rich glow of Mahogany and the neutral Gray of carpet. The Beige draperies and a variety of detail in prized possessions lend help in achieving this effect.



The gleaming Ivory Carrara walls make it a pleasure to work here; are so easy to clean; so durable and permanent. Cabinets in French Gray Enamel.



Courtesy Drexel Furniture Co.



Courtesy McCall Corporation

This kitchen combination of Yellow and Pink is most unusual. Its appeal is assured by use of distinctive colors and contrasts in furnishings. These include fabrics, pottery and fruit, all harmonized by the neutrals—White and Gray in cabinets and floor covering.



Courtesy Mutchler Brothers

The warm and exhilarating Yellow of the tradition-breaking ceiling and walls achieves its acceptance with careful use of areas of cool Blue and White, as shown.



Courtesy Curtis Companies, Inc.

Here again we break with tradition and use Color Dynamics on a creative basis. The bathroom walls, ceiling, and rug are in Chinese Red. Such use is successful only because of the judiciously selected colors of cabinets, fabrics and accessories.



Historic Colors

SOME of the most outstanding examples of early American home decoration can be found in restored Colonial Williamsburg.

Early colonial painters created a group of pleasing colors which seem to have a timeless appeal. These colors are adaptable to modern interior decoration and are at home in classical, traditional or modern architecture.

The progressive homeowner searching for those "different" colors in a high-quality product will find the answer in "Pittsburgh's Historic Wall Paint" line.

The only finishes reproducing the true Colonial Williamsburg colors are marketed solely as the "Pittsburgh Historic Wall Paint" line. These products carry the famous Hallmark of the Williamsburg Restoration, Incorporated, and are produced by the Paint Division of the Pittsburgh Plate Glass Company.

This authentic expression of Williamsburg design and decoration is the Little Dining Room of the Governor's Palace, one of the more important buildings in the Restoration project. The rich formality of authentic furniture, fabrics and gold-framed portraits is heightened by a dark Green from the Historic Wall Paint range of colors. Human interest is added by appropriate accessories.



Rich with tradition the glorious mellow colors, for which Colonial Williamsburg and the cavalier homes of early Virginia were noted, are today faithfully reproduced for you to enjoy in your modern home.



The restraint of White walls and ceiling with Aqua Green trim features the beauty of the rare old document print used for draperies and canopy.



Soft Blue Gray of Colonial Blue on woodwork, plus White or Off-White walls equals a fitting background for the use of Red and Gold for this Triad Harmony in a living room of the Restoration.

Pittsburgh Oil Base **WALLHIDE** Wall Paint

**Banish gloom, brighten cheerless,
tired-looking rooms, modernize your entire home
with young ideas**

Wallhide Primer-Sealer 26-10

Wallhide Primer-Sealer is designed to thoroughly seal interior porous surfaces of plaster, brick, cement, composition board, cinder and cement block above ground level and to overcome normal hot spots on these areas. Oil- or varnish-base finishing materials such as flat, eggshell, semi-gloss or gloss may be used over it with outstanding results.

Ready to use. Provides excellent sealing of porous surfaces. Dries overnight to a firm adherent, mar-resistant film. Comes in White only. Brushes are easily cleaned in mineral spirits and require no special thinner.

Wallhide First Coater (Flat and Gloss Type)

A good flexible First Coater for interior porous surfaces possessing excellent sealing properties, flexibility and adherence is available in both flat and gloss sheen as Wallhide First Coater 26-1 (Flat Type) and Wallhide First Coater 26-30 (Gloss Type).

Pittsburgh Wallhide Flat Wall Paint— The One-Coat "Vitolized Oil" Paint for Interiors

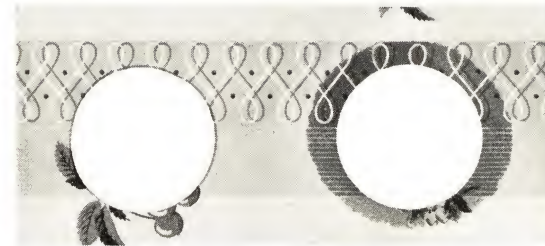
Now Pittsburgh Wallhide Flat has been formulated to produce an oil base wall paint that will cover most any surface—plaster, cement, wood, brick, metal, wall-board and wallpaper—with one coat.* It is not just as good—but far better than former wall paints, a real professional finish designed for use in homes, public buildings, schools, hospitals, office buildings and stores.



Wallhide possesses many unusual characteristics—the most outstanding of which are:

1. It's a real oil-base paint.
2. Can be used on any surface—including wallpaper.
3. Ready to use.
4. Goes on easily, spreads uniformly, leaving no brush marks.
5. Hides any surface thoroughly.
6. Dries quickly—paint in morning, move in at night.
7. Cleans easily—can be washed repeatedly.
8. Can be painted over—with uniformly smooth results.
9. Gives walls a rich sheen to make rooms look brighter and more cheerful.
10. Wallhide Flat is furnished in 13 colors and White.
11. The only wall paint enriched with "Vitolized Oil" resulting in controlled penetration. "Vitolized Oil" penetrates sufficiently to bond to the surface, but enough remains in the paint film to keep it live, tough and elastic—and to give long-lasting protection.

*While Pittsburgh Wallhide Flat Wall Paint will cover most any surface satisfactorily with one coat, it is preferable to use Pittsburgh Wallhide Primer-Sealer or First Coater as a primer on new work. With the two dark colors in the line, the surface **MUST BE PRIMED** for all applications.



Pittsburgh Wallhide Semi-Gloss and Gloss

For the busy rooms, where cooking and washing are the daily activity, Pittsburgh Wallhide Semi-Gloss or Gloss Wall Paints, offer excellent service. Grease, ink and pencil marks are washed away with a minimum of effort. This washability makes them the practical material for use in baths and laundries.

Pittsburgh Wallhide Semi-Gloss and Gloss Wall Paint are also recommended for use in hospital rooms, corridors in public buildings, schools, hotels, hospitals, office buildings, and stores. The Semi-Gloss colors are official approved colors of Williamsburg Restoration, Incorporated.

Twelve hues and White in Semi-Gloss; nine hues and White in Gloss Wall Paints.

Historic Wall Paint

The Pittsburgh Plate Glass Company has been chosen by Williamsburg Restoration, Incorporated, to manufacture and sell approved copies of the colors used in the various buildings of Colonial Williamsburg. There are twelve authentic hues, a White and Primer-Sealer. The finish has an eggshell sheen viewed at most angles, and is flat when viewed head on. Excellent washability is assured and leveling is exceptional. Historic Wall Paints should always be used over the primer-sealer and for best uniformity rolled on or rolled immediately after application by brush.

WALLHIDE Rubberized Satin Finish Paint

A revolutionary new paint that's Velvet-like in Smoothness... Rubber-like in Toughness!

A New Kind of Interior Wall Paint

A revolutionary product—with a distinctive sheen—scientifically formulated from the best of traditional raw materials and the newest chemicals to give properties never before obtainable, including rubber-like characteristics. Without Pittsburgh's long experience in developing special materials and processes, this product would have been impossible to achieve. It is a product of the world's leaders in paint research who for many decades have contributed a series of remarkable developments to the making of better paints.



Easily Applied with Brush or Roller Coater

Anyone can apply new Wallhide Rubberized Satin Finish to interior walls and ceilings with certainty of satisfactory results. The product is ready to use and is ideally suited for living rooms, dining rooms, hallways and bedrooms. It glides onto walls with astonishing ease—lap-free, streak-free, and without apparent brush marks. No objectionable odor during application.



Remarkable Drying

The finish dries in one hour to a smooth, velvet-like surface of rubber-like toughness and elasticity which will not crack or rub off and can be washed—even repeatedly scrubbed—without losing its rich sheen. Even missed spots may be filled in without damaging the final appearance. A second coat may be applied after four hours. Curtains and pictures can be hung and the room made ready for occupancy shortly thereafter.



Rubber-Like Finish Resists Scuffing and Abrasion

Wallhide Rubberized Satin Finish possesses maximum mar and alkali resistance, durability, washability, even scrubability after drying several weeks. The film does not shine up when washed in a local area and resists wear like a fine enamel.

Smears and Stains Wash off Easily and Completely

Grease, crayon, lipstick, ink spots, and finger smears may be easily removed with a minimum effort because the skintight film prevents foreign materials of this type from penetrating the surface.



Controlled Penetration

Controlled penetration is excellent—that's why no primer-sealer is necessary on walls or ceilings, and uniformity of color is unusual. Wallhide Rubberized Satin Finish is recommended for painting interior surfaces of new or old plaster, cinder or concrete block, brick, wallboard, wallpaper, primed metal and painted wood. New wood should be primed with a wall primer-sealer and bare metal must be primed with a rust-inhibitive primer, but all other surfaces require only one or two coats of Wallhide Rubberized Satin Finish.

This new product is available in beautiful modern colors that fit today's architectural and decorating trends.

Pittsburgh **SUN-PROOF** House Paint

Sun-Proof Primer

Pittsburgh Sun-Proof Primer has the following properties:

1. It is specifically designed and adequate for priming the many and various types of exterior surfaces encountered on both new and old work.
2. It is ready for use with little or no thinning.
3. It penetrates sufficiently to secure proper adhesion to old paint or new wood without having its life-giving oils absorbed, thus weakening the foundation for finishing coats.
4. It seals the surface well and minimizes the chance that the finished job will be nonuniform and spotty.
5. It hides much better than primers made by reducing finish coat, consequently two-coat work is satisfactory where formerly three-coat systems were required.
6. The finish resulting from its use minimizes any crawling problem.
7. Its drying is fast enough to resist weather hazards during the painting period.
8. Its working and application properties result in easy and economical use.

General Exterior

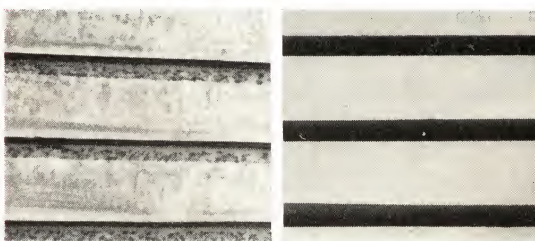
The combination of Pittsburgh's Sun-Proof Primer with a second coat of the proper body color will result in a long-lasting, smooth-as-glass, protective coating, free from "hills and valleys." The special oils used in Sun-Proof products keep the film live, tough, elastic, uniform, resistant to weather wear, cracking and peeling.

Sun-Proof Body Colors

Pittsburgh Sun-Proof Body Colors embody all the desirable properties of finish-coat materials, are easy to apply, resistant to color changes, and present a uniform, pleasing appearance throughout their long life.

Sun-Proof Titanic Outside White

This product is designed for White finishing only. It should not be used as a White base for tinting. Is lead-free and fume-proof and therefore is resistant to discoloration from industrial gases. Pigmentation provides the self-cleaning feature.



Sun-Proof Tinting White

This is a White base to be tinted to the desired shade with oil colors. Color retention is a feature. Should not be used as a White.

Sun-Proof Mildew and Fume-Resistant Outside White

Has the features of Sun-Proof Titanic Outside White but contains a fungicide to minimize mildew.



Sun-Proof Trim Colors

They are quick-drying, contain synthetic resins, usually cover in one coat and possess excellent original and maintained gloss, exceptional color holding and good resistance to mildew.

Sash and Trim White

Especially suited for exterior doors, etc. Its enamel-like character will resist marring and soiling and will clean up easier than Sun-Proof Titanic Outside White or Body Colors.

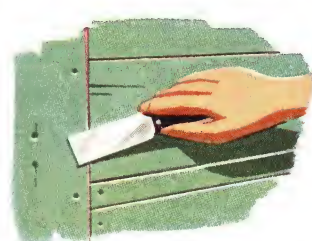
Drying Time

Pittsburgh Sun-Proof White and Body Colors dry in accordance with standard schedules for exterior paints. It is good practice to allow 48 to 72 hours drying time between coats, though a faster schedule is possible during periods of ideal drying conditions. The trim colors dry rapidly and may be recoated or put into service after 12 hours.

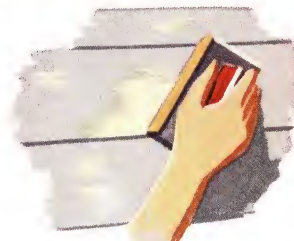
Things You Should Know About Painting . . .



Where old paint is peeling or chipping, it is necessary to burn off or scrape the entire surface. It's a tough job to repaint over a poor paint job. If chipped or peeled paint is left on the surface, it will soon start to push off any coats applied on top of it.



Cracks must be carefully filled to prevent moisture from getting into the wood. Nail holes must be filled with putty. All loose boards must be nailed down tightly. Once moisture enters, it pushes the paint film away from the surface, causing blisters.



The wire brushing and sanding process assures an absolutely smooth surface. When the surface is properly prepared, then is the time to apply paint—but not before. Only by painstaking preparation can the right kind of a paint job be done.



After removing can cover, pour at least one-half of the paint into another can. Stir the remaining paint thoroughly from the bottom until uniform. Continue stirring while gradually pouring back the part poured off. Stir paint frequently during application.



A good brush is as important as good paint. Always paint siding edges first, then the flat surfaces. Use brush flat, not edgewise, even when painting underedge of siding. After brushing paint out, finish up with sweeping strokes to level paint to a uniform film.

Pittsburgh Enamels

**Superior enamels for
furniture, wood and metal trim,
wood or cement floors, and
finest interior trim**

Pittsburgh Waterspar Enamel

A first-grade, high-quality, synthetic one-coat, quick-drying enamel for exterior or interior general use. Suitable for woodworking, furniture and household objects of all kinds. Application is simple, due to ease with which it brushes and flows. It is resistant to marring and abrasion and may be cleaned with washing compounds and soap.

Furnished in White, Soft White, Eggshell White, Flat White Undercoater 54-97 (Varnish Base for Interior Use), White Undercoater 54-255 (For Wood or Metal), Red Oxide Primer 54-256, Black and Flat Black in addition to 14 modern colors. Flat White Undercoater 54-97 may be used as a finishing coat for the interior where a Flat White Finish is required. Enamels dry dust-free in 2 to 4 hours and hard overnight. Undercoaters and Primers dry for sanding overnight.



Pittsburgh Florhide Floor Enamel

Pittsburgh Florhide Floor Enamel is a quick-drying, tough, elastic finish specifically designed for use on floors and steps of wood, concrete, and metal, inside or outside and for renewing worn linoleum and printed floor coverings of the linoleum type. It may be used with assurance of satisfactory results on standing surfaces of wood, plaster, concrete and metal. The destructive action of rain, sun, wind and snow on Florhide is minimized because of the excellence of its synthetic resin vehicle composition and the original gloss and color is maintained exceptionally well. Its extraordinary wearing qualities make it an ideal general-purpose paint for industrial use on floors and for dadoes, where resistance to wear and the ability to withstand frequent washings are essential. Florhide on cement floors not only contributes to a handsome new appearance but eliminates dusting, a major cause of dirt formation and wear.

A Florhide Floor Enamel film is hard enough to resist the sturdy shoes of small boys, the dancing feet of teen-age youngsters, and the constant weight and scraping of furniture. It successfully meets these severe service tests because of its extraordinary adherent properties which cause it to bond firmly to the various surfaces over which it may be applied.



Pittsburgh Architectural Enamel

An intensely white enamel, possessing individuality and distinction seldom approached by other enamels. Intended for the finest interior work. Intensely white and will retain this whiteness remarkably well throughout its life. Brushes easily and remains pliable a sufficient length of time to permit picking up sags and runs should they occur, yet sets up fast enough to prevent the collection of dirt. Furnished in Gloss White Enamel, Rubbed Effect White Enamel and Enamel Undercoater. The Gloss Enamel is smooth and brilliant, producing a durable, easy washing finish. The Rubbed Effect produces the appearance of a gloss enamel that has been hand rubbed.

Both may be tinted to light tints with Pittsburgh Fluid Oil Colors or with Pittsburgh Interior Toners. The Undercoater has unusual opacity, excellent filling properties, is easy to sand and provides the proper foundation to hold out enamel coats. Enamel and Undercoater may be intermixed to produce varying degrees of sheen. Dries dust-free in 4 hours under normal conditions and is ready for recoating overnight.



PITTSBURGH PAINTS



Paint Right

with Color Dynamics

Paint Best

with Pittsburgh Paints

PITTSBURGH PAINTS

Digitized by



ASSOCIATION
FOR
PRESERVATION
TECHNOLOGY,
INTERNATIONAL
www.apti.org

BUILDING
TECHNOLOGY
HERITAGE
LIBRARY

<https://archive.org/details/buildingtechnologyheritagelibrary>

From the collection of:

Mike Jackson, FAIA

Paint Right

*with **Color Dynam***

Paint Best

with Pittsburgh Paints